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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00343)

PROFIT WARNING

This announcement is made by Culturecom Holdings Limited (“**the Company**”) and its subsidiaries (“**the Group**”) pursuant to Rule 13.09 (2)(a) of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that based on information currently available, the Group is expected to record a substantial increase in loss for the six months ended 30 September 2017 by approximately 90%, as compared with the unaudited loss for the corresponding period ended 30 September 2016.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Culturecom Holdings Limited (“**the Company**”), together with its subsidiaries (“**the Group**”) pursuant to Rule 13.09 (2)(a) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board of Directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2017 and information currently available to the Board, the Group is expected to record a substantial increase in loss for the six months ended 30 September 2017 by approximately 90%, as compared with the unaudited loss for the corresponding period ended 30 September 2016.

The expected increase in loss was mainly attributable to the Group's investment in the joint investment and production of the movie in the PRC as announced by the Company on 22 August 2016.

The information contained in this announcement is only based on the preliminary assessment by the Board according to the unaudited consolidated management accounts of the Group for the six months ended 30 September 2017 and the information available for the time being. However, such figures and information have not been audited or reviewed by the Company's auditor. Details of the Group's performance will be disclosed in its interim results announcement for the six months ended 30 September 2017 which is expected to be published by the end of November 2017.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in shares of the Company.

By order of the Board
Culturecom Holdings Limited
Kwan Kin Chung
Managing Director

Hong Kong, 15 November 2017

As at the date hereof, the Board comprises Ms. Chow Lai Wah Livia (being the Vice Chairman and Executive Director); Mr. Kwan Kin Chung, Mr. Yuen Kin, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being Executive Directors); and Mr. Fan Chun Wah Andrew, Mr. Lai Qiang and Ms. Ng Ying (all being Independent Non-executive Directors).

* *for identification purpose only*