

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00343)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board of directors (the “**Board**”) of Culturecom Holdings Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) wishes to announce that Mr. Yuen Kin, (“**Mr. Yuen**”) has been appointed as an Executive Director of the Company with effect from 14 September 2017.

Details of Mr. Yuen, as required under Rule 13.51(2) of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), are set out below:

QUALIFICATIONS AND EXPERIENCE

Mr. Yuen Kin, aged 62, holds a Master of Business Administration degree from the University of Toronto, Canada. He is a Chartered Professional Accountant in Canada and he is a fellow member of the Hong Kong Institute of Certified Public Accountants, and of the Association of Chartered Certified Accountants. He has extensive experience in corporate finance, financial planning, reporting and management.

Mr. Yuen is an Independent Non-Executive Director of Lafe Corporation Limited, a company listed on the Singapore Exchange. He is also an Independent Non-Executive Director of Emerson Radio Corporation, a company listed on The American Stock Exchange. He is currently an Independent Non-Executive Director of Huayi Tencent Entertainment Limited, and Non-Executive Director of Kong Sun Holdings Limited, both companies are listed on the Stock Exchange.

Except as disclosed above, Mr. Yuen has not held other directorships in the last three years in public companies, the securities of which are listed on any securities market in Hong Kong or overseas.

LENGTH OF SERVICE

Mr. Yuen is appointed as Executive Director of the Company for a term of three years commencing on 14 September 2014 which is terminable by either party giving to the other not less than two months' prior notice in writing. He is also subject to retirement and re-election in general meetings of the Company in accordance with the Company's bye-laws.

RELATIONSHIPS

Other than the relationship arising from Mr. Yuen being an Executive Director of the Company, Mr. Yuen does not have any relationships with any other Directors, senior management, substantial shareholders or controlling shareholders of the Company.

As at the date of this announcement, Mr. Yuen does not hold other positions within the Group other than being an Executive Director.

INTERESTS IN SHARES

As at the date of this announcement, Mr. Yuen does not have any interests in securities of the Company and its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance.

DIRECTOR'S EMOLUMENTS

Director fee of Mr. Yuen for the year of 2017 will be determined by the remuneration committee of the Company with reference to the remuneration policy of the Company and having given consideration to the level of responsibility, experience and abilities required of Mr. Yuen and the remuneration offered for similar position in comparable companies. The actual amount of director's fee payable by the Company to Mr. Yuen for the year 2017 would be disclosed in the Company's 2018 annual report.

OTHER INFORMATION AND MATTERS THAT NEED TO BE DISCLOSED OR BROUGHT TO THE ATTENTION OF THE SHAREHOLDERS OF THE COMPANY

Except as disclosed above, there is no other information of Mr. Yuen to be disclosed pursuant to any of the requirements under Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules; and there are no other matters relating to the appointment of Mr. Yuen that need to be brought to the attention of the shareholders of the Company and/or the Stock Exchange.

The Board would like to take this opportunity to welcome Mr. Yuen for joining the Board.

By the order of the Board
Culturecom Holdings Limited
Kwan Kin Chung
Managing Director

Hong Kong, 14 September 2017

As at the date of this announcement, the Board comprises of Ms. Chow Lai Wah Livia (being the Vice Chairman and Executive Director); Mr. Kwan Kin Chung, Mr. Tang Kwing Chuen Kenneth, Mr. Yuen Kin and Mr. Chen Man Lung (all being Executive Directors); Mr. Fan Chun Wah Andrew, Mr. Lai Qiang and Ms. Ng Ying (all being Independent Non-executive Directors).

* For identification purpose only