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Jay Chou enters the gaming business to establish the Ucan Cultural Park

(22 November 2012 - Taiwan) Ucan.com, jointly developed by Hong Kong listed company - Culturecom Holdings Limited and the Asian music pop star, Jay Chou, yesterday announced the launch of the first Cultural Park Carnival in Taipei. The Company launched the Ucan Cloud City, which is the largest social AR technology gaming platform. Users can have online games, entertainment activities, conduct social communication activities and even organize self concerts. The Ucan platform is expected to launch in early 2013. Culturecom collaborates with HP to launch the “Socialoke” singing contest. The winner will have the opportunity to perform alongside Jay Chou in the 2013 World Tour.

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周杰倫投資集團 增加實境遊戲平台

【聯合報 / 顏雨珉 專訪】

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由周杰倫與香港文化傳信集團共同投資成立的Ucan.com集團，昨在台舉辦「文化樂園」嘉年華，該集團主要推出「雲城市」，此為全球最大的擴增實境遊戲平台，玩家透過登錄系統，可嘗試各種動感遊戲、娛樂活動，即時互動交流，甚至參加互動演唱會，「雲城市」預計明年初上線，將舉辦全球中文歌唱賽，冠軍有機會與周董在演唱會同台演出。

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