
Date : 21 Nov 2012

Publication : Radio Taiwan International (中央廣播電台)

**Jay Chou invests in Cloud City
Bringing Taiwan to be the pioneer of the game industry**

Ucan.com Group, a joint venture of Culturecom (343.HK) and Asian music superstar Jay Chou, held their Inaugural Cultural Park Carnival on 21 November 2012 in Taipei. Ucan.com wishes to build a cultural content creation platform for Chinese and lead Taiwan to be the pioneer of the industrialization of game industry.

Ucan.com is the first 3D interactive online platform, integrating the functions of online video, online game, social networking and online shopping in their Cloud City. Users not only can enjoy lives with their avatars in the virtual world, they can also shop for their needs in their real lives. Users will also experience the extraordinary 3D animations and characters in Ucan.com.

Ucan.com will soon be on live in January 2013. Users will be able to watch the live concert of Jay Chou and the popular Korean band Big Band, so as to interact with the superstars via the augmented reality technology.

--END--