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Culturecom unveil the “Ucan Cloud City”

(10 October 2012 - Beijing) Culturecom held the first “Chinese Cultural Industries Conference” in Beijing and introduced the 3D online platform – “Ucan Cloud City”, which is co-developed with Asian pop star Jay Chou. At the same time, as part of the promotion campaign of the “Ucan Cloud City”, Culturecom collaborates with HP to launch the “Socialoke” singing contest and “Champion Painter” painting contest.

Culturecom is the largest comic content provider in Asia, owning over 400,000 manuscripts. In the past 40 years, Culturecom’s comics have been well received around the globe, with an estimated readership of over 100 million. These classic comics have become a representative and unique asset of Hong Kong’s local culture. Culturecom believes that with our new generation 3D interactive online platform – “Ucan Cloud City”, we can promote Chinese culture worldwide.

About Culturecom Holdings Limited (343.HK)

Founded in 1979, Culturecom is one of the largest comic publishers and animation developers in Asia. Over the past three decades, Culturecom owns over 200 comic titles. Our comics have been distributed in 14 countries across the globe and translated to 10 different languages. Besides publishing, Culturecom has also authorized Chinese Gamers Corporation to develop Chinese Hero Online Game in 2009, which achieved revenue of HKD 550 million in 2 years, and has been the highest record of in comic industry.

About Ucan.com

Ucan.com “Apps City” is a virtual-reality social gaming platform where users can interact and share in this online city, in which, you may choose your own avatar, build your own house, open your online store and live your dream life without boundary. With the full support from our founding shareholder Jay Chou and the abundant Hong Kong comic resources from Culturecom, Ucan.com is set to attract millions of music and comic fans to co-develop a virtual world with infinite possibilities.