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### **Elites from Hong Kong and Taiwan joined together to develop the “Ucan Cloud City”**

(27 September 2012 - Beijing) Culturecom collaborates with Taiwanese singer Jay Chou to co-develop the first 3D interactive social gaming platform – “Ucan Cloud City”, which made a successful appearance in the “Chinese Cultural Industries Conference”.

With the abundant Hong Kong comic resources from Culturecom and leverage on the cutting-edge “cloud computing” technology, “Ucan Cloud City” will become a major platform to promote Chinese culture worldwide.

#### **About Culturecom Holdings Limited (343.HK)**

Founded in 1979, Culturecom is one of the largest comic publishers and animation developers in Asia. Over the past three decades, Culturecom owns over 200 comic titles. Our comics have been distributed in 14 countries across the globe and translated to 10 different languages. Besides publishing, Culturecom has also authorized Chinese Gamers Corporation to develop Chinese Hero Online Game in 2009, which achieved revenue of HKD 550 million in 2 years, and has been the highest record of in comic industry.

#### **About Ucan.com**

Ucan.com “Apps City” is a virtual-reality social gaming platform where users can interact and share in this online city, in which, you may choose your own avatar, build your own house, open your online store and live your dream life without boundary. With the full support from our founding shareholder Jay Chou and the abundant Hong Kong comic resources from Culturecom, Ucan.com is set to attract millions of music and comic fans to co-develop a virtual world with infinite possibilities.

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