"Ucan Cloud City" is set to capture the great potentials from the Chinese cultural industry

(26 September 2012 – Guangzhou) "Ucan Cloud City" was unveiled at the Beijing "Chinese Cultural Industries Conference" yesterday and has attracted the market's interest with its cutting-edge cloud computing technology.

Established by Culturecom Holdings Limited (HKSE: 0343.HK), "Ucan Cloud City" utilizes the concept of cloud computing to create a global Chinese online social and cultural exchange platform. The innovative platform aims to promote Chinese culture through various multimedia portals such as comics, animations, games, movies, television, etc. According to industry experts, there are currently over 80 million overseas Chinese. "Ucan Cloud City" aims to penetrate into this massive audience size, with a vision to ultimately integrate China's cultural industry to a global level.

About Culturecom Holdings Limited (343.HK)

Founded in 1979, Culturecom is one of the largest comic publishers and animation developers in Asia. Over the past three decades, Culturecom owns over 200 comic titles. Our comics have been distributed in 14 countries across the globe and translated to 10 different languages. Besides publishing, Culturecom has also authorized Chinese Gamers Corporation to develop Chinese Hero Online Game in 2009, which achieved revenue of HKD 550 million in 2 years, and has been the highest record of in comic industry.

About Ucan.com

Ucan.com "Apps City" is a virtual-reality social gaming platform where users can interact and share in this online city, in which, you may choose your own avatar, build your own house, open your online store and live your dream life without boundary. With the full support from our founding shareholder Jay Chou and the abundant Hong Kong comic resources from Culturecom, Ucan.com is set to attract millions of music and comic fans to co-develop a virtual world with infinite possibilities.

--END--