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### **Elites from different fields joined together to co-develop the “Ucan Cloud City”**

(28 September 2012 - Hong Kong) Apart from our founding shareholder - Asian pop star Jay Chou, two elites from their respective fields joined Culturecom to co-develop the 3D interactive online platform “Ucan Cloud City”. Dr. Charles Chan Kwok Keung, a successful entrepreneur has become a strategic shareholder of Culturecom and Dr. William Lo Wing Yan, an experienced multi-media professional has become the chairman of the Global Development Committee of Ucan.com. “Ucan Cloud City” was unveiled at the Beijing “Chinese Cultural Industries Conference” where elites from various industries came together to discuss on the development of China’s cultural industry. Through the support of our key shareholders and managements, Culturecom believes that “Ucan Cloud City” will garner exceptional response from the market.

### **About Culturecom Holdings Limited (343.HK)**

Founded in 1979, Culturecom is one of the largest comic publishers and animation developers in Asia. Over the past three decades, Culturecom owns over 200 comic titles. Our comics have been distributed in 14 countries across the globe and translated to 10 different languages. Besides publishing, Culturecom has also authorized Chinese Gamers Corporation to develop Chinese Hero Online Game in 2009, which achieved revenue of HKD 550 million in 2 years, and has been the highest record of in comic industry.

### **About Ucan.com**

Ucan.com “Apps City” is a virtual-reality social gaming platform where users can interact and share in this online city, in which, you may choose your own avatar, build your own house, open your online store and live your dream life without boundary. With the full support from our founding shareholder Jay Chou and the abundant Hong Kong comic resources from Culturecom, Ucan.com is set to attract millions of music and comic fans to co-develop a virtual world with infinite possibilities.

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