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**Chinese Vocal contest Socialoke by Ucan.com
A combination of virtual and real to promote Chinese music**

Culturecom (343.HK), one of the largest comic publishers in Asia, will organize a singing contest Socialoke in Ucan.com. Ucan.com is the first 3D online gaming platform that features Hong Kong city life and integrates the elements of commerce, social networking and entertainment.

Being one of the founding shareholders and the Global Cultural Ambassador of Ucan.com, Taiwanese Superstar Jay Chou believes that Ucan.com is different from any other online social platforms and he looks forward to interacting with his global fans in Ucan.com without boundaries.

The singing contest Socialoke will be the first promotion campaign of Ucan.com and the winner of Socialoke will have the chance to participate in Jay Chou's world tour concert in 2013.

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