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**Date** : Dec 2011

**Publication** : Wen Wei Po Newspaper (文匯報)

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### **From Superstar to Entrepreneur – Jay Chou**

Superstar Jay Chou, now also a shareholder and the Global Cultural Ambassador of online website – Ucan.com, arrived Hong Kong to attend its commencement event. The website’s most attractive selling point lies in its 3D effects, of which were performed in the conference with a 3D figure Jay Chou singing the piece “Shuang Jie Gun”

Jay Chou commented that this website has fulfilled his dream of having an online platform where he can shop and meet people without the disturbance of paparazzi. He also mentioned that his own personal label and piano brand products could also be purchased from this website, and welcomed all other artists to join in this new community.

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