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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 343)

(Warrant Code: 824)

PROCEDURES FOR NOMINATION OF DIRECTORS

INTRODUCTION

Shareholder(s) of the Company (each a “**Shareholder**”) may nominate person(s), other than a retiring director of the Company (“**Director**”) and the Shareholder himself/herself, to be appointed as a Director (“**Proposed Director**”). Details of the procedures for Shareholders to propose a person for election as a Director at a general meeting (either an annual general meeting (“**AGM**”) or extraordinary general meeting) of the Company (“**Meeting**”) are set out below.

QUALIFICATION

Qualification of the Shareholder: an existing shareholder of the Company entitled to attend and vote at the Meeting

Qualification of the Proposed Director:

- (i) has attained the age of 18 years;
- (ii) should possess the necessary work experience and qualification considered fit by the nomination committee of the Company (“**Nomination Committee**”); and
- (iii) should not be prohibited by law from being a director.

PROCEDURES

1. Submit a **written notice** duly signed by the nominating Shareholder(s), together with the Proposed Director’s CV with contact details, a written record of Proposed Director’s willingness to be elected, copy of identification documents, information and details (including but not limited to details as required by rule 13.51 (2) or such other rules of the Rules Governing the Listing of Securities on the Main Board of The Stock Exchange of Hong Kong Limited to be disclosed by the Company) of the Proposed Director, to the Company to the following address:

Company Secretary
Room 3201, 32/F, Singa Commercial Centre,
148 Connaught Road West,
Hong Kong

Note: The minimum length of the period of such **written notice** shall be seven (7) days and that the period for lodgment of such **written notice** shall commence no earlier than the day after the despatch of the notice of the Meeting and end no later than seven (7) days prior to the date of the Meeting. If such **written notice** is received less than 12 business days prior to the Meeting, the Company may need to consider the adjournment of such Meeting in order to allow Shareholders 10 business days notice of such proposal.

2. Acknowledgement of receipt will be provided by the Company.
3. The Nomination Committee will review and consider if the Proposed Director is appropriate to be appointed as a Director.
 - 3.1 If the Proposed Director is considered appropriate, the resolution for the appointment of the Proposed Director will be inserted to the agenda of the Meeting or the adjourned AGM and an announcement in relation such general meeting will be issued by the Company.
 - 3.2 If the Proposed Director is considered not appropriate, written notice with reasons will be given to the nominating Shareholder(s).

By the order of Board

Culturecom Holdings Limited

Chu Bong Foo

Chairman

Hong Kong, 29 March 2012

As at the date of this announcement, the Board comprises of Mr. Kwan Kin Chung, Ms. Chow Lai Wah Livia (being the Vice-chairman), Mr. Chung Billy, Mr. Wan Xiaolin, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being executive Directors); Mr. Chu Bong Foo (being the Chairman and non-executive Director) and Mr. Tsang Wai Wa, Mr. Joseph Lee Chennault and Mr. Lai Qiang (all being independent non-executive Directors).

** for identification purpose only*