



# **CULTURECOM HOLDINGS LIMITED**

文化傳信集團有限公司\*

*(incorporated in Bermuda with limited liability)*

(Stock Code: 343)

## **UNUSUAL SHARE PRICE MOVEMENT**

This statement is made at the request of The Stock Exchange of Hong Kong Limited.

We have noted the recent increase in the price of the shares of the Company and wish to state that, save for the matters disclosed in the announcement of the Company dated 30 July 2007, we are not aware of any reasons for such increase.

We also confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under rule 13.23, neither is the Board aware of any matter discloseable under the general obligation imposed by rule 13.09, which is or may be of a price-sensitive nature.

Made by the order of the Board of Culturecom Holdings Limited, the directors of which individually and jointly accept responsibility for the accuracy of this statement.

By order of the Board of Directors of  
**CULTURECOM HOLDINGS LIMITED**

**Cheung Wai Keung, Cecil**

*Company Secretary*

Hong Kong, 31 July 2007

*As at the date of this announcement, the Board comprises of Mr. Cheung Wai Tung, Mr. Chu Bong Foo, Mr. Henry Chang Manayan, Mr. Wan Xiaolin, Mr. Tai Cheong Sao (all being executive directors); and Mr. Lai Man To, Mr. Wang Tiao Chun, Mr. Joseph Lee Chennault and Mr. Chung Billy (all being independent non-executive directors).*

*\* for identification purpose only*