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## **CULTURECOM HOLDINGS LIMITED**

**文化傳信集團有限公司\***

*(incorporated in Bermuda with limited liability)*

(Stock Code: 343)

### **EXTENSION OF LONG STOP DATE RELATING TO A DISCLOSEABLE TRANSACTION INVOLVING THE ISSUE OF SHARES IN CULTURE.COM TECHNOLOGY LIMITED**

The Board wishes to announce that pursuant to the Subscription Agreement, Culture.com Technology and the Subscriber have agreed to extend the Long Stop Date from 28 November 2005 to 31 December 2005, or such other later date as the parties may agree.

References are made to the announcement of the Company dated 2 September 2005 (the "Announcement") and the circular of the Company dated 26 September 2005. Unless otherwise stated, capitalised terms used in this announcement shall have the same meanings as defined in the Announcement.

Pursuant to the Subscription Agreement, the conditions precedent are required to be fulfilled or waived on or before the ninety days from the date of the Subscription Agreement, i.e. 28 November 2005 (the "**Long Stop Date**") or such later date as may be agreed between Culture.com Technology and the Subscriber.

As additional time is required for the independent professional consultant appointed by the Subscriber to prepare a report on the Valuation Value, Culture.com Technology and the Subscriber have agreed to extend the Long Stop Date to 31 December 2005, or such other later date as the parties may agree.

## **GENERAL**

As at the date of this announcement, the Board comprises Mr. Cheung Wai Tung, Mr. Chu Bong Foo, Mr. Cheung Kam Shing, Terry, Mr. Wan Xiaolin, Mr. Henry Chang Manayan (all being executive Directors); and Mr. Lai Man To, Mr. Wang Tiao Chun and Mr. Joseph Lee Chennault (all being independent non-executive Directors).

By order of the Board of  
**CULTURECOM HOLDINGS LIMITED**  
**Cheung Wai Tung**  
*Chairman*

Hong Kong, 29 November 2005

*\* for identification purpose only*

Please also refer to the published version of this announcement China Daily.